

Beagle Internet Pty Ltd

PO BOX A2279, Sydney South, NSW 1235
1300 556 842
www.beagle.com.au
sales@beagle.com.au



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MEDIA RELEASE

Beagle Internet launches ADSL2+ product in 1400 exchanges

Beagle Internet today announced the release of its ADSL2+ products, which are available in over 1400 Telstra exchanges.

Responding to increased consumer demand for high-speed broadband with generous downloads, Beagle offers the widest coverage of any network without the pricing of larger telephone companies. Plans start at just \$59.95 per month for access to super fast ADSL2+ broadband that provides speeds of up to 20Mbit/s downstream and 1Mbit/s upstream, dependant on the distance from the exchange. The expanded footprint allows Beagle Internet to supply services to over 800 predominantly rural and regional areas, which have previously had no access to ADSL2+.

Only a small number of service providers are currently selling ADSL2+ on the expanded 1400 exchange network. Beagle Internet is leading the pack ahead of larger players such by providing simple plans which offer outstanding value to the consumer. In particular, Beagle's plans offer unlimited uploads with downloads metered only along with no complicated on-peak/off-peak conditions or requirements for telephone service bundling.

Beagle Internet's ADSL2+ products range from 2G of included downloads at a competitive \$59.95 per month, to high-end offerings that include download quotas of 50GB and 75GB priced at \$85.95 and \$99.95 per month respectively. Beagle also offers free set-up for customers on existing ADSL connections with other service providers who wish to upgrade to ADSL2+ with Beagle.

Beagle Internet Business Development Manager, Michael Mule noted that expanded footprint will predominately benefit rural and regional areas - *"Almost 900 exchanges have opened up with ADSL2+ which provides an outstanding opportunity for rural and regional businesses to compete on a level playing field with their metropolitan counterparts while residential users also benefit from the increases in speed and value from our offerings"*.

About Beagle Internet

Beagle Internet Pty Ltd was established in 2004 to create a high quality, low cost dialup Internet service provider. Beagle has built a loyal following in the dial-up space where it has a market leader by offering an inexpensive service coupled with responsive and personalized customer support and value-added services. In 2006, Beagle expanded into offering ADSL broadband and in 2009; this has been extended further to ADSL2+ broadband. In 2006, Beagle was recognized by APC magazine for offering one of the top 5 entry level broadband plans and by the Australian Bureau of Statistics as one of the only actively growing dial-up ISPs.

Beagle Internet is an Australian owned and operated company.